Promotional Stickers

These stickers are digitally printed on advesive material and then cut to shape. Ideal for packaging, lolly bags tins etc and are available any shape to suit any product. It's a Hi Res CMYK process so photographic reproduction is possible.

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

- For CMYK images, a hi res bitmap over 300dpi is needed (.jpg , .tif)

PROS

- The setup is fixed regardless of colours.
- Fast turnaround because there is no inks to mix or screens to make.

- This process is great for highly detailed photographic images or images with more than 4 colours.

- We can print you a run of stickers that you can adhere to the product when it suits.

- Cut to shape.

CONS

- As it is a CMYK process some PMS colours are difficult to match, we will do our best but we do not guarantee colour matches. If the file is a bitmap often if you adjust the image one colour may be right but this will affect the other colours.

- As the size gets up, the price will increase and other methods of branding may become more cost effective.

- Small Lettering. When the lettering gets detailed, the knife cannot cut it out accurately so sometimes we need to put an area of colour the same as the garment colour.